



CITY OF ATLANTA

Job Announcement

Market Research Analyst, Senior

STARTING SALARY: \$42,767

Salary Grade: 21

Applications Accepted From: April 24, 2006 until May 5, 2006

Minimum Job Requirements *

Applicants for this position must have a Bachelor's degree in Business/Public Administration, Marketing or related field required; three (3) years of market research experience, preferably in the aviation industry; or any equivalent combination of education, training and experience which provides the requisite knowledge, skills, and abilities for this job.

Licenses and Certificates*

Applicants must possess a valid driver's license at the time of application. A valid Georgia driver's license is required at the time of appointment.

Duties of the Job:

This employee will develop, recommend, implement, and monitor marketing programs and actions involved in expanding passenger and cargo enterprises at the airport. Duties include, but are not limited to: supervising staff; directing activities; conducting research; forecasting traffic; overseeing expenditures; preparing reports; and processing associated paperwork.

To Apply For This Job

Applications will be accepted weekdays during the hours 8:30 a.m. - 4:30 p.m., Monday through Friday.

Resumes will not be accepted in lieu of application.

Apply at: Department of Human Resources, 68 Mitchell Street SW, Suite 2107, Atlanta, GA. 30303.

Phone: (404) 330-6369

www.atlantaga.gov

FAX: (404) 658-6157

Affirmative Action/Equal Opportunity Employer

The City of Atlanta is an Equal Opportunity Employer and does not discriminate on the basis of Race, Sex, Age, National Origin, Religion, Sexual Orientation or Physical/Mental Disability (Except where physical requirements constitute a bona fide occupational qualification.)

The hiring authority will contact only those applicants they deem most appropriate for the position within 30 days of the expiration of this bulletin. No other communication will be sent regarding the status of your application.

The Examination For This Job Will Consist Of An Evaluation of Applicant Training And Experience.

*Verification will be required prior to appointment.